

PRINCIPAL'S ANNUAL REPORT – 2023-24

INSTITUTIONAL RECOGNITION / AWARDS

- ∂ The college has been re-accredited with an 'A+' Grade and a CGPA of 3.47 in Cycle-4 by the National Assessment and Accreditation Council, Bengaluru. An appeal has been made to upgrade the CGPA score.
- ∂ Received 'Certificate of Appreciation' from District AIDS Prevention & Control Unit (DAPCU), NTR District, Vijayawada, for the participation in Mega Voluntary Blood Donation Camp on 24th September, 2023.
- ∂ Received Certificate of Merit for rendering meritorious service while discharging the duties in 77th Independence Day Celebrations-2023 by Government of Andhra Pradesh on 15th August, 2023.
- ∂ Received Red Cross Excellence Award on the occasion of World Blood Donors Day from Indian Red Cross Society, NTR District Branch on 14th June, 2023.

STUDENT STRENGTH PARTICULARS

Academic Year 2023-2024, student strength in UG programmes is 2593 and in PG Programmes is 629 Total Student Strength: 3222.

PROGRAMMES EXPANSION:

This year, we have expanded our academic offerings which includes 20 Single Major Honours Programmes 5 PG Programmes, and 5 Diploma Programmes. These additions have been well-received and have further diversified our curriculum to meet the needs of a dynamic job market.

MoUs

The college has established 61 Memorandums of Understanding (MoUs) with esteemed organizations fostering global partnerships and opening up new opportunities for our students and faculty. These include Lincoln University College in Malaysia, ACIC-KL Start-Ups Foundation, IMIS Pharmaceuticals Pvt. Ltd., ICT Academy, and FIXITY EDX, among others.

ACADEMIC EXCELLENCE:

Our college has continued to uphold its commitment to academic excellence. I am proud to announce that our students have achieved outstanding results in the 2022-23 Semester End Examinations. The pass percentage for UG stood at 83.08% and for PG at 94.02%, reflecting the hard work and dedication of both students and faculty.

FACULTY ACHIEVEMENTS

Our committed Faculty members have continuously elevated the standard of scholastic activities to align with the dynamic academic benchmarks.

Among 125 Faculty members, 22 Doctorates, 14 are M.Phil. awardees and 11 are NET/ SET qualified.

- ✚ Sri VTR Pavan Kumar, Head, Dept. of PG Computer Science & Applications awarded Doctor of Philosophy from Annamalai University on 7th March, 2024.
- ✚ Sri S. Venkatesh, Director, PG Courses, awarded Doctor of Philosophy from Krishna University, Machilipatnam on 18th December, 2023.
- ✚ Sri VTR Pavan Kumar, Head, Dept. of MCA qualified TSSET – December, 2023.
- ✚ Dr. V. Narayana Rao, Principal received 'Dr. Sarvepalli Radhakrishnan Prathibha Puraskar' in view of World Teachers Day on 6th October, 2023, from Government of Andhra Pradesh.

STUDENT ACHIEVEMENT:

- ✚ Ms. A. Jyoti Mallika, B Sc. (MSCS), received State Level Excellence Award (Rs. 1 Lakh Cash Award) Under Community Service Activity from Government of AP on 3rd May, 2023.

RESEARCH PROFILE

Our college proudly houses 2 recognized research centers in the Departments of Commerce & Management and Chemistry. At present, 11 scholars are diligently pursuing their Ph.Ds under the expert guidance of 8 research supervisors within these centers. Our faculty members have continued to engage in impactful research, with 30 research articles published in UGC CARE Listed Journals.

MANAGEMENT FUNDED PROJECTS:

Our college is committed to fostering research among aspiring teachers by offering financial support annually. This year, we have funded 8 Faculty Projects, providing an average grant of Rs.50,000 per project. The total seed money allotted for the 2023-24 Academic Year is Rs.5,00,000.

INTERNSHIPS:

In order to bridge the gap between theoretical knowledge and practical skills, our curriculum includes a semester-long internship program. All students have successfully completed their internships at prestigious organizations such as VXL IT Solutions, IMIS Pharmaceuticals Pvt. Ltd., TCS IoN, Efftronics Pvt. Ltd., ARETE IT Services Pvt. Ltd.,

Maruti Suzuki Services, Vijayawada, Lampex Electronic Ltd., Hyderabad, YSK and LLP Chartered Accounts, Orch Laboratories, Vijayawada, etc., receiving good stipends.

LIBRARY:

The Central Library at our college has collected an impressive collection of 76,701 books and 3,828 e-Journals, spanning various topics and disciplines. We have also subscribed to journals, e-journals (Inflibnet & Delnet), and magazines for the current academic year. Additionally, the Department of Library Science annually celebrates National Library Week, highlighting the crucial role of libraries and librarians in enriching lives and empowering communities.

The quality initiative Programmes organized by the Departments

All departments of our college are diligently striving to enhance students' knowledge through high-quality initiative programs. In addition to regular coursework, each department has organized numerous academic extracurricular activities in collaboration with reputable organizations and institutions at both national and state levels.

No. of Workshops

: 09

1. Workshop on 'In Silico Adventures in Natural Medicine: Molecular Docking for Evidence – Bases Approach' in association with GS Phyto Labs, Guntur was organized by Department of PG Chemistry from 13th to 15th March, 2024.
2. One-Week Workshop on 'Campus to Corporate Training Programme' was organized by UGC Women's Studies Centre from 2nd to 11th March, 2024
3. Workshop on 'Mushroom Cultivation' in association with Pure Mushrooms was organized by Departments of Botany & Zoology on 16th February, 2024. Resource Person: Smt. B. Jyotsna, CEO, Pure Mushrooms, Nidamanuru.
4. Two-Day Workshop on 'Electric Vehicles' (EV) was organized by Department of Physics & Electronics on 8th & 9th January, 2024. Resource Person: Sri Gopal Reddy Laki Reddy, Director & Tech Head, SYTIQHUB EV Solutions Pvt. Ltd., Vijayawada.
5. One-Day Workshop on 'Public Speaking Skills-Understanding the Mindset' was organized by Department of English on 27th December, 2023. Resource Person: Mrs. Margarete Ignatius Cheeli, Public Speaking Skills Trainer @ Planet Spark International Platform, Hyderabad.
6. Workshop on 'Cyber Security & Ethical Hacking' was organized by Department of Computer Science & Applications from 16th to 18th November, 2023. Resource Person:

Mr. P.V.N Raghavendra, Senior Security Analyst, CTO, Head, Research and Development Center, Chennai.

7. Four-Day Workshop on 'Financial Literacy to the Young Citizens' was organized by the Department of Commerce and Management in association with NISM and KOTAK MAHINDRA SECURITIES from 13th to 16th September, 2023. Resource Person: Sri Chilikuri Vijay Kumar, Professional Financial Advisor from National Institute of Securities Market (NISM).
8. Six-Day Workshop on 'AI Expedition' Unveiling Advanced Machine Learning and Chatbot Development with Hackathon, was organized by Department of Computer Science & Applications, from 28th August, 2023 to 2nd September, 2023.
9. One-Day Workshop on 'Generative AI: Unleashing Artificial Creativity with ChatGPT' was organized by Department of Computer Science & Applications on 28th July, 2023. Resource Person: Mr. Ravi Kumar, Mandala, Senior Software Engineer, LinkedIn/Microsoft, Angel Investor.

No. of Seminars

: 03

- Two-Day National Seminar on "Artificial Intelligence in Chemistry: Current Trends & Future Directions (NSAIC-2023)" in collaboration with APSICHE & Krishna University, Machilipatnam was organized by Department of Chemistry (UG & PG) on 22nd & 23rd November, 2023.
- ICSSR Sponsored Two-Day National Seminar on 'The Existing Opportunities Facilitating the Preservation, Promotion and Dissemination of Tribal in India' was organized by Department of Commerce & Management on 17th & 18th November, 2023.
- Two-Day National Seminar on 'Emerging Trends in Computational Science & Technology-2023' in collaboration with Krishna University, Machilipatnam was organized by Department of Computer Science & Applications (UG & PG) on 29th & 30th September, 2023.

No. of Guest Lectures

: 14

Below are some highlights from these Guest Lectures:

- Lecture on 'Current Trends in IT Industry' was organized by Placement & Guidance Cell on 25th November, 2023 by Prof. Varadachandra Selvaraj, Academic Head, FLEXITY EDX.
- Noble Prize Lectures – 2023 was organized by Department of Chemistry on 18th October, 2023 by Dr. Sabyasachi Chakraborty, Asso. Prof., Dept. of Chemistry, SRM University & Dr. Satheesh Ellipilli, Asso. Prof., Dept. of Chemistry, SRM University.

- ‘Birth of Quantum Mechanics’ was organized by Department of Physics & Electronics on 29th August, 2023 by Dr. B. Tirumala Rao, Senior Scientist, BARC, Mumbai.
- ‘Intellectual Property Rights’ in view of World Intellectual Property Rights Day was organized by Department of MBA on 26th May, 2023 by Dr. G. Subhalakshmi, Assistant Professor, School of Law, Pondicherry University, Pondicherry.

No. of Awareness Programmes

: 16

There are a few Programmes that are highlighted among them

- Career Guidance Programme on ‘Sales Force’ was organized by Department of Computer Science & Applications on 16th March, 2024 by Sri P. Venkata Kanaka Sudhakar, Member of Technical Staff, Sales force, Hyderabad & Alumni, KBNC.
- Entrepreneurship Awareness Programme (EAP) in association with Ministry of MSME and Development and Facilitation Office, Visakhapatnam was organized by EDC Cell & Department of Commerce & Management on 14th March, 2024 by Sri A. Sudhakar, General Manager, District Industries Centre, Ministry of MSME.
- ‘Commodity Derivatives’ sponsored by SEBI organized by UGC Women’s Studies Centre on 8th February, 2024 by Sri M. Sambasiva Rao, State Business Head, AP & Telangana.
- Voters Awareness Programme was organized by National Service Scheme Units (NSS) on 25th January, 2024 by Smt. Venkata Lakshmi, Deputy Commissioner, Revenue
- ‘EPFO & ESI’ for Teaching & Non-Teaching Staff by Officials of EPFO & ESI Regional Office Guntur & ESI, Regional Office, Vijayawada on 27th December, 2023.
- ‘Innovation and Proto-Type of Validation’ was organized by Department of MBA on 22nd September, 2023 by Mr. K. Venkat Rao, Managing Director of VHS Career Trainings Pvt. Limited, Vijayawada.
- MEET THE EXECUTIVE Programme with Mr. G. Sarish, CEO, Hema Varna Financial Services, Guntur was organized by Department of Business Administration on 8th December, 2023.

Important Days observed

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Some of the days are:

- Observed National Science Day on 28th February, 2024.
- Celebrated National Mathematics Day with academic competitions and a guest lecture on 21st & 22nd December, 2023.
- Observed World AIDS Day with an Awareness Programme on 1st December, 2023.

INTERNAL QUALITY ASSURANCE CELL:

IQAC of our college plays a crucial role in connecting and coordinating the academic and administrative bodies of the institute and in imparting quality education among the students through guiding the Departments.

IQAC conducted Faculty Development Programme on 'Personal Effectiveness in Teaching' was organized by IQAC on 7th October, 2023 by Dr. B. Ravikanth, Dy. Director, GITAM (Deemed to be University), Visakhapatnam.

The IQAC is responsible for uploading the college's data to various portals such as NAAC, NIRF, ARIIA, IIC, and AISHE.

- NAAC - AQAR submitted on 24th March, 2023
- NIRF Data submitted on 29th January, 2024.
- IIC Quarter-II activities submitted in the month of March, 2024.
- AISHE Data submitted on 14th March, 2024.

NATIONAL SERVICE SCHEME (NSS):

Our college proudly hosts three National Service Scheme (NSS) units, each committed to nurturing social awareness among youth and enhancing their holistic development through community service.

Students actively participate in voluntary service at the Durga Temple during the Dussehra Festival, organize medical camps, blood donation drives, and undertake clean and green initiatives both on campus and in adopted villages. The NSS units also conduct awareness programs and rallies on pertinent issues such as AIDS, road safety, and more, demonstrating their dedication to societal welfare and national development.

NATIONAL CADET CORPS (NCC):

College plays an important role in installing discipline as well as preparing students for productive citizenship by establishing NCC (For both Boys & Girls) in the college. Our NCC cadet – SGT Veera Babu has participated in Camel safari 2023 at Jaisalmer, Rajasthan in the month of December, 2023.

UGC WOMEN'S STUDIES CENTRE:

Our college hosts an active UGC Women's Studies Centre, which aims to spread awareness and sensitivity towards women's issues across all spheres. Every year, the centre offered 45-day skill development training courses in areas such as beautician skills, tailoring, spoken English, and MS Office for women and girls from the college and its vicinity. Additionally, the centre has been actively engaged in organizing workshops, awareness campaigns against violence towards women, free health check-ups, and health

awareness programs specifically for women. Furthermore, the centre continues to provide on-going training in Scooty Driving, Tailoring, and Karate exclusively for women, emphasizing its commitment to women's empowerment and skill enhancement.

SPORTS, GAMES & YOGA:

We take great pride in our exceptional Physical Education Department, which has consistently nurtured students displaying potential in various sports and has actively supported and motivated them to achieve their full capabilities. Over the years, our students have consistently secured medals at international, national, state, and university levels, showcasing their remarkable talent and dedication.

- Mr. K.Kiran Kalayan & Ms. K. Madhu, Diploma in yoga, won Gold Medal in Taekwondo Competition held at Andhra Loyola College, Vijayawada on 25th October, 2023.
- Our Basket Ball Team won Championship held at DAR College Nuzvidu on 7th November, 2023.
- Various Medals in Netball, Athletics, Table Tennis, Swimming, Handball Tournaments held at Inter-Collegiate, State and National Level competitions.

PLACEMENT & GUIDANCE CELL:

The Placement & Guidance Cell has been actively engaging students in mock interviews, Soft Skills Training, Career awareness sessions, etc. aimed at enhancing their employability skills and facilitating job placements. I am pleased to announce that for the academic year 2022-23, a total of 505 students, including 353 from undergraduate and 152 from postgraduate programs, were successfully placed in 28 renowned companies. These companies include Axis Bank, KVB, TCS, Accenture, Divis Labs, Efftronics, Wipro, and others.